

## **Alex Horenstein**

Raised in Mendoza, Argentina, Alex has a unique understanding of international finance and its firsthand effect on society. Upon graduating from Universidad Nacional de Cuyo with a Licentiate degree in Economics, Alex continued his education in the United States. He was awarded a full scholarship to attend Arizona State University, from where he obtained a Ph.D. in Economics. There he also obtained the Barchillon Award for Outstanding Research, a prize given to the best thesis of a cohort. Thereafter, Alex worked as an Assistant Professor of Finance at Instituto Tecnológico Autónomo de México from 2009-2013. In Mexico, Alex was a frequent media contributor regarding his research in financial economics. Additionally, Alex was hired by a number of public and private firms for his specialized knowledge in financial consulting. Alex's papers appear in highly renowned journals of economics and finance such as *Econometrica*, *Journal of Financial and Quantitative Analysis*, and *Journal of the European Economic Association*. Presently, Alex is an Assistant Professor of Economics at the University of Miami. His current research interests include asset pricing, econometrics, experimental and behavioral economics, with a special emphasis on real world applications. Additionally, Alex is pioneering a cutting edge mobile experiment, *Blues and Reds*, in which he is working in the area of experimental game theory. His research has appeared in media outlets in the US and around the world like for example the *New York Times*, *Los Angeles Times*, *Chicago Tribune*, *TechXplore*, *El Sol* (Argentina), *Via Pais* (Argentina), *El Economista* (Mexico), and *Pap* (Poland).