



Few possess the leadership resume of Rob Salome. His ability to translate his military education, experience, and lessons learned into the private sector is as extraordinary as his leadership resume.

Within his area of expertise in strategic planning, leadership development, and design thinking, Rob has led multiple cross-functional teams to understand their environment, define their problems, develop organizational approaches to solve complex problems, and integrate ongoing assessments for operational budgets in the hundreds of millions of dollars.

Rob adds over 27 years of leadership experience -- almost entirely with Millennials -- to the Solutions 21 leadership team and offers a unique perspective on what it takes to adapt in the information age. A retired Army Colonel, Rob served in leadership positions large and small across the globe. He exercised transformational leadership in the nation's most elite military organizations: the 101<sup>st</sup> Airborne (Air Assault), the 82d Airborne, and the 173d Airborne in Vicenza, Italy. His servant-leadership style suited him well as he led Airborne Rangers across the United States, Europe, and North Africa, prepared them for Iraq and Afghanistan, and led them in the most arduous of conditions.

Rob has served in critical roles at the highest levels of government; serving as a Military Aide to Vice President Biden, the Director of the Commander's Initiatives Group in the Army's Forces Command, and as the City Manager of over 100,000 people at Fort Campbell, Kentucky. Rob knows what it means to be a contributor on a team, lead from the middle, and serve from the top. As the Director of Strategy and Leadership Development in Nashville, Rob brings the vast array of Solutions 21's capabilities to one of the most technologically advanced and fastest growing cities in America.

Rob is a graduate of the U.S. Military Academy at West Point with a BA in Mechanical Engineering. He holds a Master's Degree in Management and Administration from Central Michigan University and a Master's Degree in Strategic Studies from the U.S. Army War College. Rob is a decorated U.S. Army combat veteran.